

This assessment was commissioned by Pollinate Energy and conducted by independent evaluation experts. Data was collected by volunteers, who conducted 285 surveys of customers across 98 communities in three cities. Surveys were also undertaken of 21 Program Fellows and 21 Pollinators.

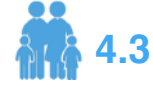
Customer Profile

US\$1.95

average income
per person per day (16%
remitted back to village)

30% 1-5 years
50% > 5 years

Average length of time living in
the community



4.3
Average no of
people in a household

Key Impacts



1.58 USD

Average amount families save per week from reduced expenditure on kerosene (USD)



90%

Reduction of households using kerosene



18%

Increase in time students spend doing homework per day



2.71 million

Kilograms of CO2 saved



100%

Of customers would recommend Pollinate Energy products



The most common benefits reported by customers are: brighter light in the home, financial benefits, women can more easily cook after dark, a reduction in rats/snakes in the home; and children can study at night.



21

Micro-entrepreneurs supported to build
their business



88%

of Pollinators report a significant
improvement in their business skills and
capabilities

Story of a customer



Maheshwari, Bangalore

Maheshwari's life has changed in many ways due to our solar light:

- She can run the family's business at night with her husband
- She can cook when it's dark and use daylight time working instead
- Their children can study at night so are able to keep up at school



Our Fellows



97

Students and Professionals gained hands-on
experience in social business



94%

Of Fellowship Alumni plan to make a
change in their life as a result of
participating the program



100%

Of respondents would recommend the
program to others